

Pursue your business studies at The Hong Kong Polytechnic University



Why PolyU Faculty of Business

One of the biggest business schools in Asia
Over 4,500 students and 49,000 alumni
20% of PolyU students come from 30 different countries
Over 170 world-class scholars from all over the world
International context and culturally diverse environment

International Rankings

#1

Thomson Reuters'
ISI Web of Science
2016-18 Shipping
Research Data

* Thomson Reuters' 2018

#10

ShanghaiRanking's
Global Ranking of
Academic Subjects
(GRAS) 2019:
Management

* ShanghaiRanking 2019

#39

QS World University
Rankings 2018:
Business &
Management Studies

* QS World University Ranking 2018



KUBASHEVA Ainur

Year 3

BBA (Hons) in Management
(From Kazakhstan)

“

PolyU and the Faculty of Business help me to build a firm foundation for further developing myself. *Attending classes, organizing extra-curricular events, and participating in a wide variety of on-campus enrichment activities enhance my whole-person development.*

I enjoyed participating in case competitions, business conferences, and mentorship programmes. One of my most precious memories is of participating in the Global Leadership Programme, co-hosted by the Faculty and Dale Carnegie Training, in my first year of studies. As part of the training, I and my friends proposed a business plan to address social issues in Hong Kong. The Faculty has enacted my passion for life, for change, for learning and inspired me to be a global leader.

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BBA Scheme

BBA (Hons) in
Accountancy
Accounting and Finance
Financial Services
Aviation Management and Logistics *
Global Supply Chain Management
International Shipping and Transport Logistics
Management
Marketing

More Scheme information
can be found here.



4-year undergraduate curriculum

Mode of Study	full-time
Credit requirements for graduation	120 academic credits PLUS 3 training credits (earned through Work-Integrated Education)

* 2-year top-up degree for Associate Degree / Higher Diploma holders



Karen FOK
Year 2
BBA (Hons) in
Accountancy

Work-Integrated Education (WIE)

Industry Partners

AIA Group, Alibaba Group, Anglo-Eastern Group, Asia Airfreight Terminal, China Construction Bank (Asia), Dah Chong Hong Holdings, Deloitte, DHL, Ernest & Young, Hotel ICON, KPMG, MOL Logistics, PricewaterhouseCoopers

“ **I have a fruitful university life as other students do, both academically and in non-academic areas.** Being a Dean's List awardee really excited me and motivated me to work harder and harder. Outside the classroom, I won Championship at EY Academy CSR Challenge where students from different local universities formed teams and worked with entrepreneurs to formulate marketing plans. I got a lot of opportunities to network with practitioners in the business field and became acquainted with friends from other universities.

”

Kayla LEUNG
Year 4
BBA (Hons) in
Global Supply
Chain Management



“ **My summer internship at DHL Global Forwarding prepared me for a career in the logistics sector.** Unlike classroom learning where the focus is on facts and theories, I had to think differently and sometimes go to great lengths to get things accomplished. I was willing to take on any task and remembered that every job could have a steep learning curve. The internship also helped me hone my communication skills through interacting with colleagues and understand that there was a lot more for me to learn to become a true professional.

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Out-of-classroom Experience

Advanced Competition Club

prepares you for local and international business competitions through coaching, training, and workshops.



Business Club

prepares you for business-related careers and helps you gain a competitive edge over your peers through guidance and advice offered by alumni and professionals.



Community service

enables you to make use of what you have acquired to contribute to society and develop leadership through working with non-profit organizations and reaching out to the underprivileged.



FB Academy

helps you grow into future leaders and ethical entrepreneurs through increasing your international exposure and business acumen as well as social innovation awareness and knowledge.



Student exchange

fosters your all-round development, particularly through exposure to different cultures and learning in different environments.



Key Partner Schools

- Aalto University, Finland
- Audencia Nantes School of Management, France
- BI Norwegian Business School, Norway
- Copenhagen Business School, Denmark
- Georgia State University, USA
- Korea University, Korea
- KU Leuven, Belgium
- Maastricht University, Netherlands
- Rikkyo University, Japan
- The University of Nottingham, UK
- University of Alberta, Canada
- University of Barcelona, Spain
- Università Bocconi, Italy
- University of Mannheim, Germany
- University of New South Wales, Australia
- University of Zurich, Switzerland
- Uppsala University, Sweden
- Vienna University of Economics and Business, Austria

Scholarship

Please talk to us to learn about the **IDEAS Emerging Scholars Scheme** and other scholarship opportunities.

Study@POLYU



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